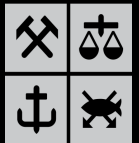
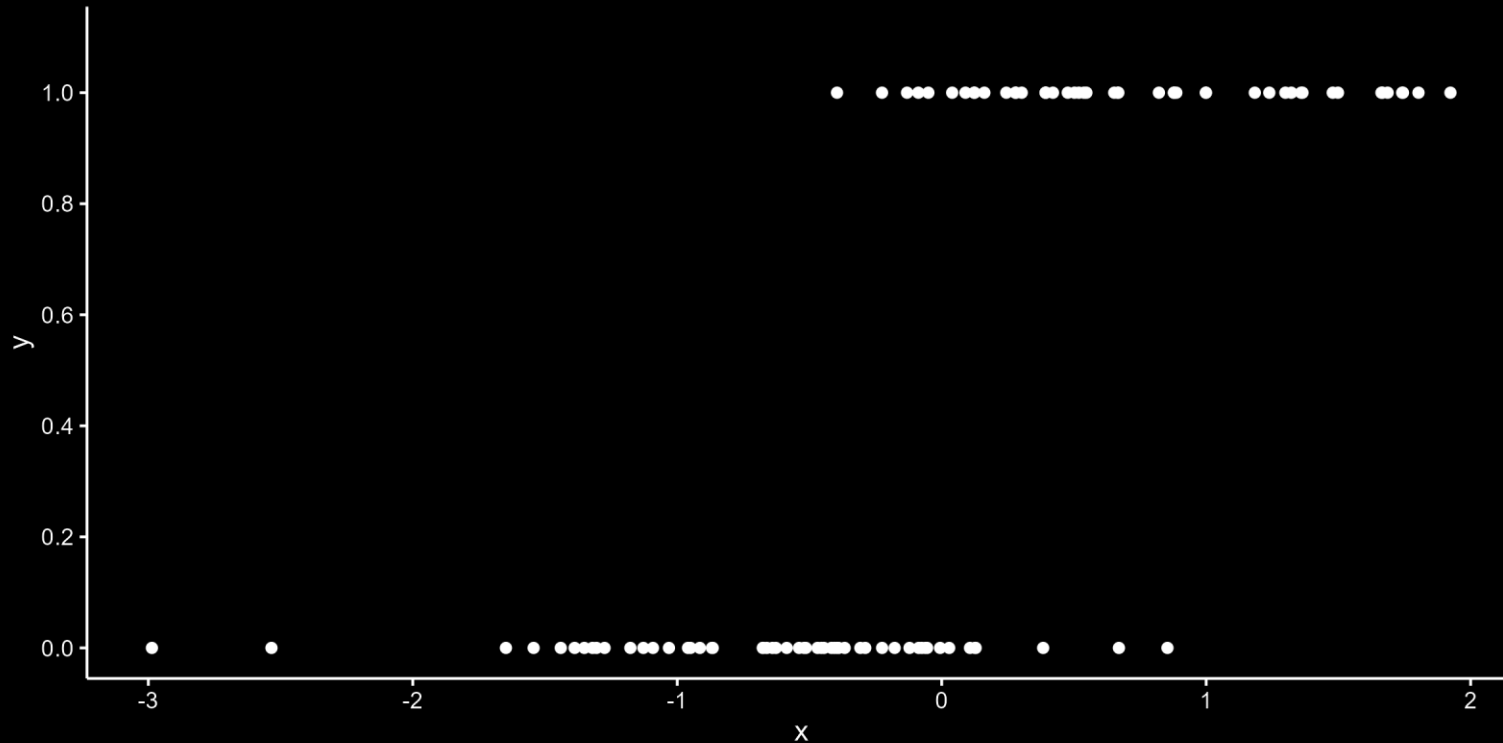


LOGISTIC REGRESSION

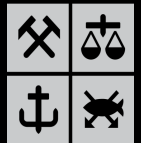
NHH
TECH3



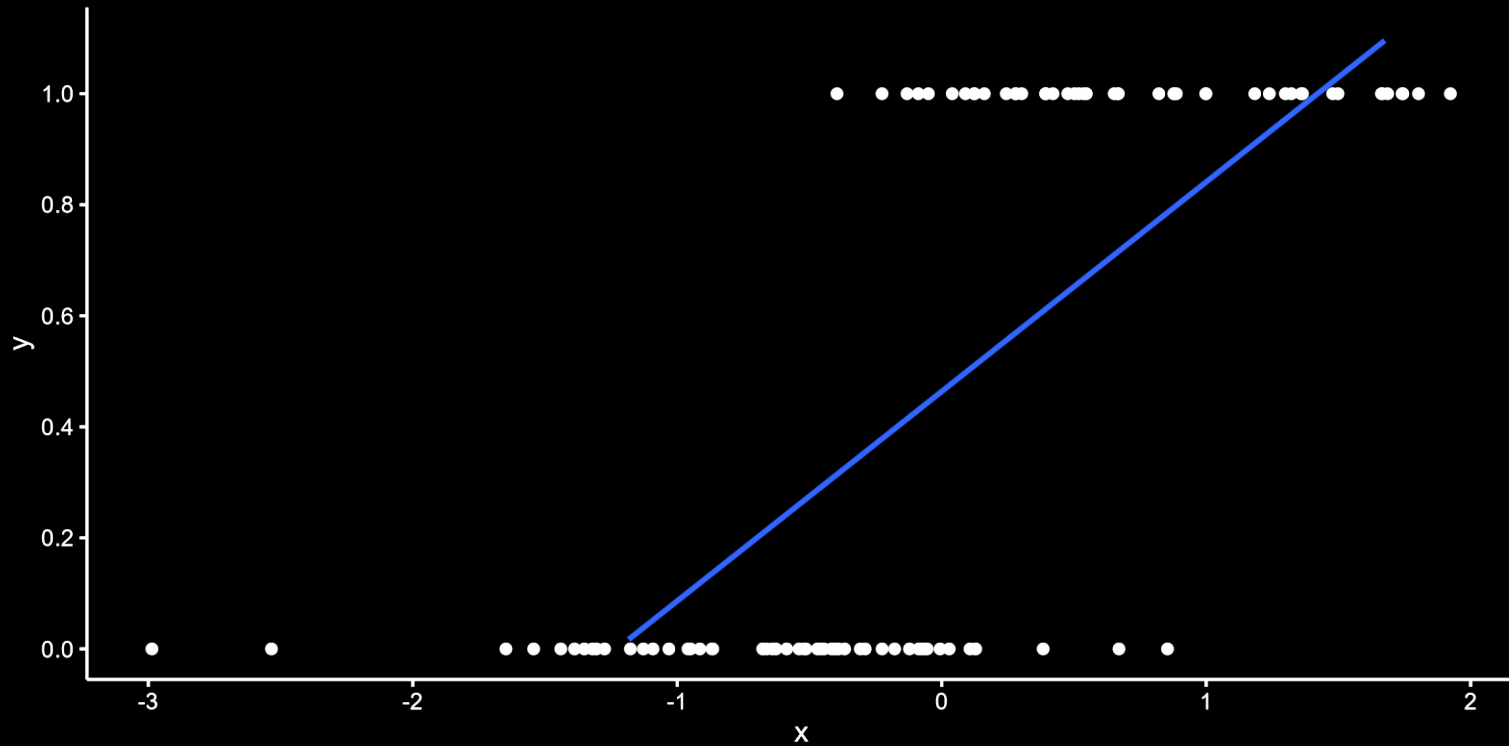
WHAT IF Y IS A BINARY VARIABLE?



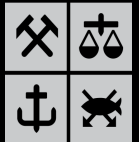
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WHAT IF Y IS A BINARY VARIABLE?



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FROM LINEAR TO LOGISTIC REGRESSION

Instead of modeling Y directly, **logistic regression** models the **probability** that $Y=1$:

$$P(Y = 1 | X = x) \in (0, 1)$$

But we need a way to turn the linear combination of predictors into a value between 0 and 1...

THE LOGISTIC FUNCTION

$$P(Y = 1|x) = \frac{e^{\beta_0 + \beta_1 x}}{1 + e^{\beta_0 + \beta_1 x}} \in (0,1)$$

$$P(Y = 1|x) = \frac{1}{1 + e^{-(\beta_0 + \beta_1 x)}}$$

$$P(Y = 1|x) = \frac{e^{\beta_0 + \beta_1 x}}{1 + e^{\beta_0 + \beta_1 x}} \in (0,1)$$

$$P(Y = 0|x) = 1 - P(Y = 1|x)$$

$$= \frac{1}{1 + e^{\beta_0 + \beta_1 x}}$$

$$P(Y = 1|x) = \frac{e^{\beta_0 + \beta_1 x}}{1 + e^{\beta_0 + \beta_1 x}} \in (0,1)$$

$$P(Y = 0|x) = \frac{1}{1 + e^{\beta_0 + \beta_1 x}}$$

$$\frac{P(Y = 1|x)}{P(Y = 0|x)} = \frac{e^{\beta_0 + \beta_1 x}}{\cancel{1 + e^{\beta_0 + \beta_1 x}}} \frac{\cancel{1 + e^{\beta_0 + \beta_1 x}}}{1}$$

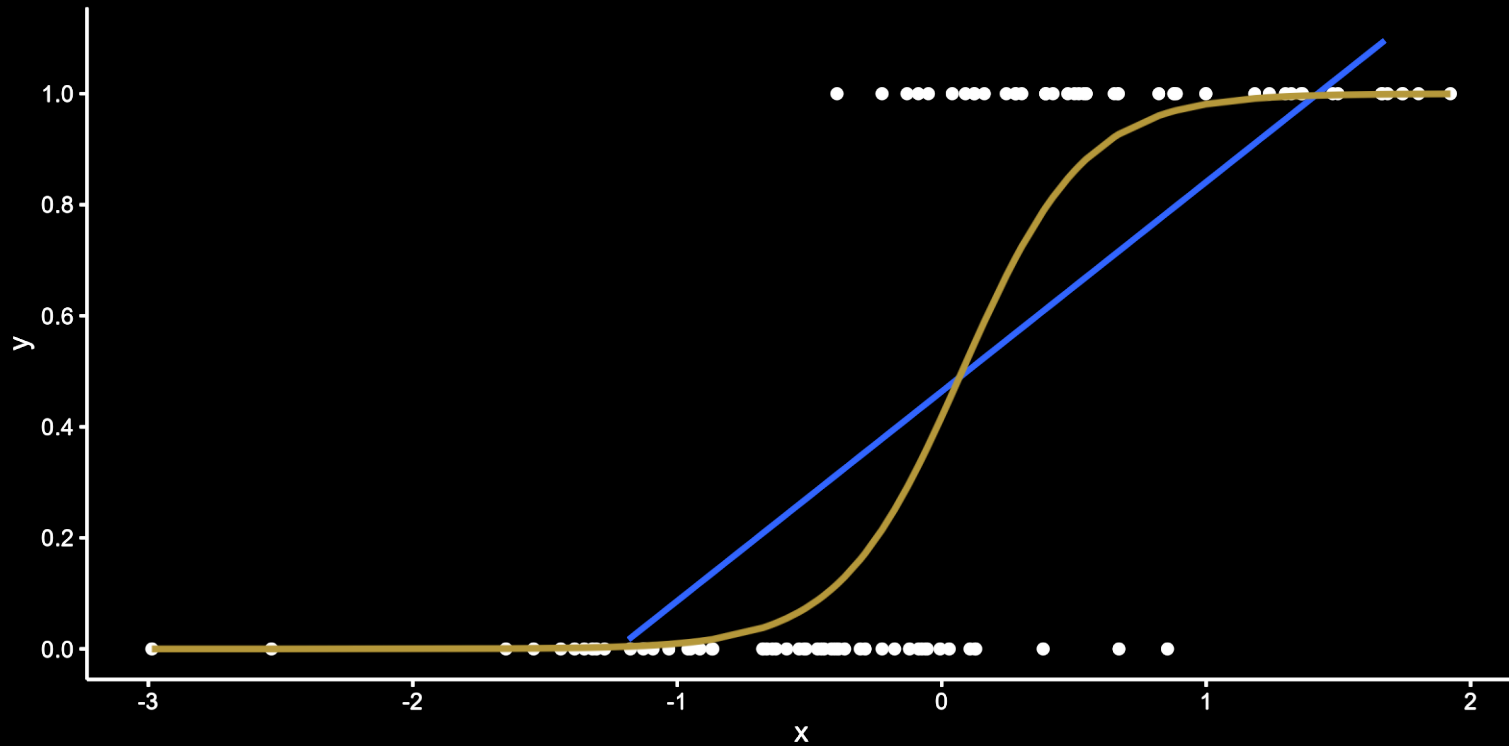
$$= e^{\beta_0 + \beta_1 x}$$

LINEAR IN THE LOG-ODDS

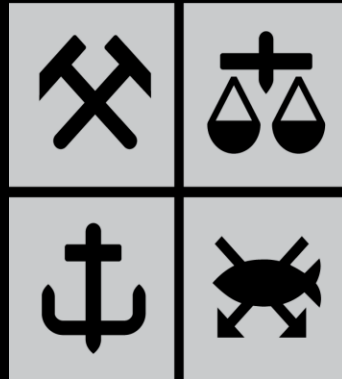
$$\log \left(\frac{P(Y = 1|x)}{1 - P(Y = 1|x)} \right) = \beta_0 + \beta_1 x$$

- In linear regression, β_j is the change in Y per unit increase in x_j .
- In logistic regression,
 - β_j is the change in the log-odds of Y per unit increase in x_j .
 - $\exp(\beta_j)$ is the change in the odds ratio of Y per unit increase in x_j .

WHAT IF Y IS A BINARY VARIABLE?



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